



Our Ethical Charter

We publicly affirm our belief that businesses are responsible for how they do business. We believe that businesses can create enduring and worthwhile products and services without exploiting the environment, other people or ourselves.

We believe that each business has many stakeholders - owners and shareholders; employees; customers and clients; colleagues in other businesses; suppliers; the community; and the environment. We acknowledge these interests.

We are committed to achieving ethical business practices. We support and will act on the following principles in our businesses:

Equity & justice

We will act fairly, seeking to redress inequities and discrimination.

Respect

We will treat other people and the environment with respect.

Sustaining the environment

We will act with care towards the environment, protecting the biosphere and using its resources sustainably.

Creating & sharing sustainable prosperity

We will seek to create and share prosperity in a way that helps sustain our business, the community and the environment.

Responsibility

We will take responsibility for our actions and for any harm or good we cause. We will account for our actions, evaluating our progress in implementing these principles.